



News Release

Athene Holding Ltd. Files Registration Statement for Proposed Initial Public Offering

PEMBROKE, Bermuda, May 9, 2016 – Athene Holding Ltd. ("Athene Holding", together with its subsidiaries, "Athene" or the "Company"), a leading retirement services company, announced today that it has filed a registration statement on Form S-1 with the U.S. Securities and Exchange Commission (SEC) relating to a proposed initial public offering of its Class A common shares. The number of shares to be offered and the price range for the proposed offering have not yet been determined.

This offering will be made by means of a prospectus filed with the SEC. When available, a copy of the prospectus related to the offering will be accessible for free, on the SEC's website at www.sec.gov. A copy may also be obtained, when available, from the underwriters of the proposed offering when identified.

A registration statement relating to these securities has been filed with the SEC, but has not yet become effective. These securities may not be sold, nor may offers to buy be accepted, prior to the time the registration statement becomes effective. This press release shall not constitute an offer to sell or the solicitation of an offer to buy these securities, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About Athene Holding Ltd.

Athene Holding, through its subsidiaries, is a leading retirement services company that issues, reinsures and acquires retirement savings products designed for the increasing number of individuals and institutions seeking to fund retirement needs. The products offered by Athene include:

- Retail fixed and equity indexed annuity products;
- Co-insurance and reinsurance arrangements with third-party annuity providers; and
- Institutional products, such as funding agreements.

Athene's principal subsidiaries include Athene Annuity & Life Assurance Company and Athene Life Insurance Company, Delaware-domiciled insurance companies, Athene Annuity and Life Company, an Iowa-domiciled insurance company, Athene Annuity & Life Assurance Company of New York and Athene Life Insurance Company of New York, New York-domiciled insurance companies, Athene Deutschland, a Germany-based life insurance company, and Athene Life Re Ltd., a Bermuda-domiciled reinsurer.

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